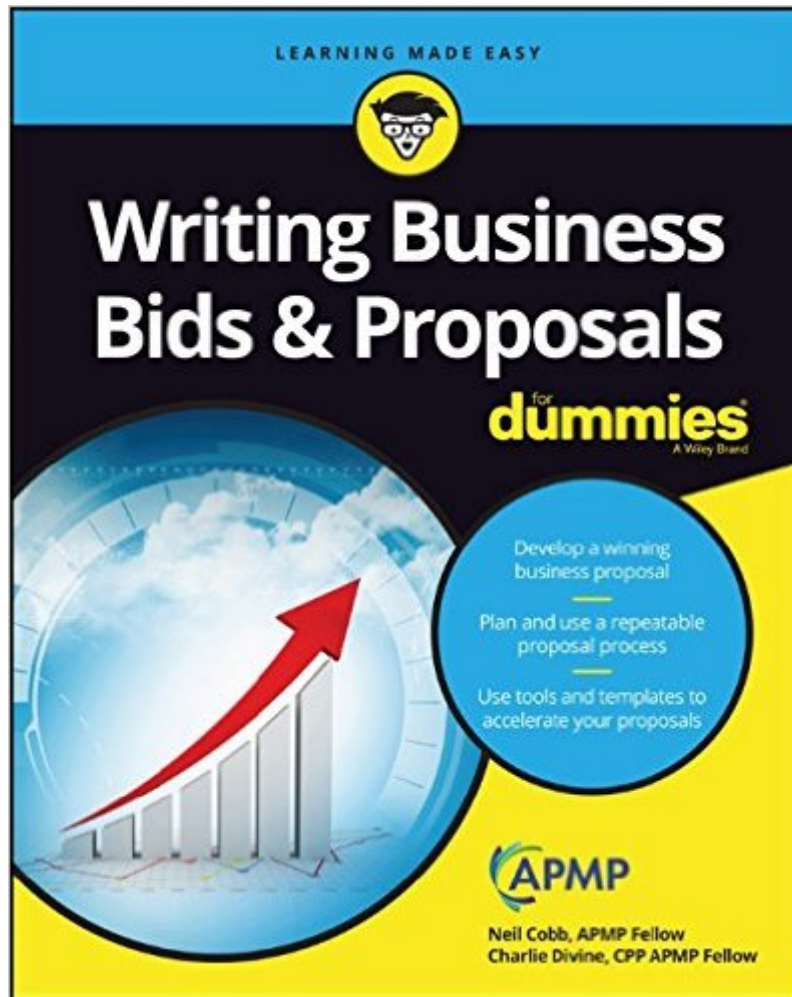# Writing Business Bids And Proposals For Dummies

## Synopsis

Develop a winning business proposal Plan and use a repeatable proposal process Use tools and templates to accelerate your proposals Get the intel on bids and proposals Congratulations! You have in your hands the collected knowledge and skills of the professional proposal writer &#150; without having to be one! Inside, you&#39;ll find out how to unlock what these professionals know and apply it to your own business to improve the way you capture new customers and communicate with existing ones! Inside... Develop a great proposal Focus on the customer Know your competition Plan your approach Use tools and templates Write persuasively Overcome misconceptions Expand your skills Avoid proposal killers

## Book Information

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